“Don’t Rush Me . . . Go the Full 40”
www.GoTheFull40.com

Don’t Rush Me . . . Go the Full 40 Weeks, is a grassroots, public health campaign from the 24,000+ members of the Association of Women’s Health, Obstetric & Neonatal Nurses (AWHONN) that educates women about the physiological benefits of full-term pregnancy for themselves and their baby. The campaign flows from a holistic nursing philosophy as 40 serious and fun reasons that relay actionable, evidence-based health advice for collaborative decision-making between women and their care providers. The campaign is at www.GoTheFull40.com.

Bibliography
(Updated 6-3-13; this bibliography is periodically updated).


Bibliography: “Don’t Rush Me . . . Go the Full 40”

June 3, 2013


Questions about AWHONN's “Don’t Rush Me . . . Go the Full 40” public health campaign? Contact:

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